

## INVOICE



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 Main: (505)884-7777  
 Billing: (916)325-3266

Billing Address:

Montoya/D/Public Regulations Committee  
 Attention: Accounts Payable  
 9451 Thorton Avenue NE  
 Albuquerque, NM 87109

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
967652.2	11/04/12	November 2012	10/29/12 - 11/03/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Belh Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Montoya/D/Public Regulatic	Candidate	

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	967652	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	Action 7 News @ 5p	5-530p	----F--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	F	11/02/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	Gamb1ingPCMAudio1argedisc	\$350.00	NM
2	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p	-----S-	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Sa	11/03/12	5:10 PM	Action 7 News @ 5p Sat	5-530p	:30	Gamb1ingPCMAudio1argedisc	\$225.00	NM
7	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Sa	11/03/12	7:25 AM	Sa 6a A7N More in the AM	6-9a	:30	Gamb1ingPCMAudio1argedisc	\$150.00	NM
8	10/29/12	10/31/12	5a A7N More in The AM	5-6a	M-W----	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-W----	2	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT	M	10/29/12	5:14 AM	5a A7N More in The AM	5-6a	:30	Commercial 1	\$150.00	NM
3 KOAT	W	10/31/12	5:56 AM	5a A7N More in The AM	5-6a	:30	Commercial 1	\$150.00	NM
11	10/30/12	10/30/12	Action 7 News @ 5p	5-530p	-T-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT	Tu	10/30/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	commercial 1	\$350.00	NM
12	11/01/12	11/01/12	6a A7N More in The AM	6-7a	---T---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26868  
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Advertiser	Product	Estimate Number
Montoya/D/Public Regulation	Candidate	



**KOAT**  
www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/01/12	11/01/12	6a A7N More In The AM 6-7a		---T---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	11/01/12	6:42 AM	6a A7N More In The AM	6-7a	:30	Commercial 1	\$400.00 NM
<u>Total Spots</u>							7		

Gross Total \$1,775.00

Agency Commission \$266.25

Net Amount Due \$1,508.75

New Mexico Tax Rate 7.0% \$105.61

Amount Due \$1,614.36

Payment Terms 30 Days